

Why Design Matters



Scan the QR code, watch the video, then answer the questions.

A. Design is :

DOK 1

B. Are there things / objects that are badly designed?

DOK 2

– Why?

C. Do people react the same way to bad or good design?

DOK 2

D. Design is related to our psychology.

DOK 1

E. Express how you feel about the following images with a word or a sentence :

DOK 1,2



F. A great debate about how much design should matter, took place in the [] and [] centuries in Europe, Between the [] and [] .

DOK 1

Give me an example, or a scenario, where Design truly mattered.

For example:

you can talk about a new idea, a problem solved by change of design, or even a new invention.

DOK 2,3

