



VS



Simple Past

New Vocabulary

- salesman
- sue
- split
- slipper
- bend
- craftsman
- nasty
- town
- fall out

ugly

☐ a thickly populated area, usually smaller

than a city

- to discuss, quarrel

☐ artisan

☐ to divide into separate portions

☐ a light shoe to wear in the house

☐ to curve

☐ a person who sales goods services, etc.

☐ To bring legal action to

*sue/sued/sued bend/bent/bent split/split/split

1) Watch the video.

2) Find words heard in the segment.

<https://wordart.com/rtwfy3qfgpd5/word-art>

3) Fill in the blanks.

Adidas and Puma are the biggest rivals in the sports shoe industry. Their founders

brothers, Adolf and Rudolf Dassler. They _____ up in a poor family in

German. Their father _____ in a shoe factory, and their mother _____ a laundry service.

The family _____ homemade slippers to put food on the table. In 1920, the brothers

the Dassler Brothers' Sports Shoe Company, in the small town of Herzogenaurach. Adolf was a

quiet craftsman who designed and _____ shoes, and his older brother Rudolf _____ the

salesman. They _____ members of the Nazi party. In 1936, Jesse Owen _____ their shoes in

the Olympic Games. His victory _____ Dasslers' shoes international exposure. In spite of their

success, the brothers _____ out. Some say there was stealing, affairs or resentment. After

the World War, two the brothers _____ the company in two and also the people of their

town. If you were employed in one company, you _____ not _____ with the staff

of the other company. The brothers _____ each other many times, speculating on design and

trademark issues. In business terms, Adi has won, Adidas is a bigger company. Relations

not _____ between the two companies. Until 2009 when the staffs of both companies

a football match. A healing process _____ after decades of enmity.

