UNIT 8

FUTHER PRACTICE

8.3.1. Match the two parts of the sentences

1. ……. Banks are usually reluctant	A. a higher than average return on their money
2. ……. Start-ups often get money	B. and so are potentially profitable
3. …….. New companies can grow rapidly	C. to get their money back after a few years.
4. …… Risk capitalists usually expect	D. to lend money to new companies
5. ……. Venture capitalists need an exit strategy-a way	E. from specialized venture capital firms.

8.3.2. Circle the best answer among A. B, C, D

1. New businesses have to find other ways of _____________ capital.

A. raise B. to raise C. raising D. raised

2. A person who starts a company is called a/an_____________ .

A. foundation B. founder C. angeller D. angel

3. "Finding venture capital" means finding funds ____ new enterprises.

A. at B. on C. for D. with

4. A person who has the idea of starting a new company is called an______________

A. entrepreneur B. angel

C. A and B are right D. A and B are wrong

5. Venture capitalists generally invest ________the early stages of a new company.

A. in B. on C. for D. with

6. More and more investors are pouring ________ money into food and beverage start–ups.

A. the B. a C. an D. Ø

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UNIT 8

FUTHER PRACTICE

8.3.3 Two start-up businessmen are talking to each other. Fill in each gap with the correct form of the verb in brackets.

not control/ invest/ discounts/ match/ buy

1. Why don't you ___________ some of your money in a start-up business?
2. We don't keep our customers if we don't offer ___________ .
3. We can't pay the bank if we ____________ spending.
4. If we don't cut our prices, customers will ________ from our competitors.
5. We can't compete with our competitors if we don't ___________ their offers.