

Wine Forgery 2

When do you think people started to forge wine?

1. You will hear the name of the people in the pictures in this snippet. Who are they? Why are they mentioned in the snippet? _____



Listen again and fill the gaps in the transcript.

Reporter: The feds have put a _____ in a _____ crime with the conviction of wine wiz, Rudy Kurniawan, a _____ of counterfeiting, who mastered label-making cork-stamping...

Downey: Counterfeiting wine is not new. King Louis XIV had a royal _____ that all of the wine _____ coming from the Cotes du Rhone area had to be stamped CDR to prove that they were Cotes du Rhone. The Thomas Jefferson bottles - Bill Koch's _____ found the people in Germany who _____ the T and the J into the bottle using modern _____ tools that could not possibly have existed in the time of Thomas Jefferson. One expert likens it to Abraham Lincoln holding an iPhone. When you've got Abraham Lincoln in a photograph holding an iPhone, we've got a problem.

The next part of this LWS is based on an episode of the Just The Gist podcast.



2. Listen to the snippet and choose everything relatable to Rudy Kurniawan _____

went off to Europe

had a very privileged upbringing

has four siblings

rooting for this guy

went to boarding school in Singapore

had Chinese parents

grew up in the USA

has a European name

grew up in Indonesia

the family was very poor

had servants

went off to the USA for college

has an Indonesian name

went to boarding school in England

lived in a very big house

Why do you think Jacob Stanley (the host) is “going to be rooting for Rudy Kurniawan”?

Why was his Indonesian name very important for Rudy?

3. Fill the gaps with prepositions _____

And that's where his story really starts. Once he'd emerged _____ college in his early twenties, he was kinda skinny, kinda dweeby and he started getting _____ Californian wines. And the story that he would tell the media was that he sort of was surprised to stumble _____ this love of fine wines that he'd discovered _____ dinner one night. And it turned _____ that he was surprisingly gifted when it came _____ identifying different notes and different flavours and different blends.

4. Listen, fill the gaps, drag and drop pictures next to the correspondent lines _____



This is a bit _____

This has undertones of _____

There's a hint of _____ in this _____

I'm getting a little bit of _____

Listen again and fill the gaps _____

- 1) He had a _____ (3w).
- 2) He was just gifted with incredibly _____ (2w) that very-very few people have.
- 3) He could have developed a really-really _____ (2w) as a _____ (2w) .
- 4) He could've become a _____ - _____ himself; he could've even become a _____ - _____.
- 5) He had much-much bigger plans that he was working towards, which involved _____ (3w) and millions of dollars from some suckers that clearly identified would make an _____ (2w).

5. What do some wine experts assure? _____

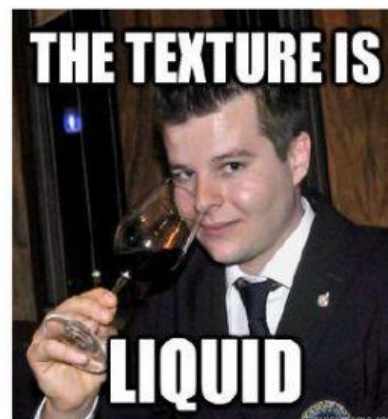
6. Read the chunks, then listen to the snippets and put the correspondent letter of the audio next to each chunk



- | | |
|---------|---------|
| a _____ | b _____ |
| c _____ | d _____ |
| e _____ | f _____ |
| g _____ | |

1) then they just get together and drink the wine together ____

- 2) Relatively affordable wine scene ____
- 3) his kindred spirit ____
- 4) big players in the wine world ____
- 5) snobby people ____
- 6) cheapish bottles of domestic wines ____
- 7) quite reluctant to let in someone ____
- 8) the stock market boomed ____
- 9) it's so "Emperor's new clothes" ____
- 10) collectively susceptible ____
- 11) he was kind of enough of a novelty ____
- 12) to graduate into the legit stuff ____
- 13) The Royal order of the Purple Palate ____
- 14) in the most obnoxious way ____
- 15) power of suggestion is so relevant here ____
- 16) they were raking in cash faster than they could spend it ____
- 17) the part of the thrill ____
- 18) so, no wonder it's so hard to break into that ____
- 19) to charm himself deeper and deeper into this special society ____
- 20) his marks he'd identified ____



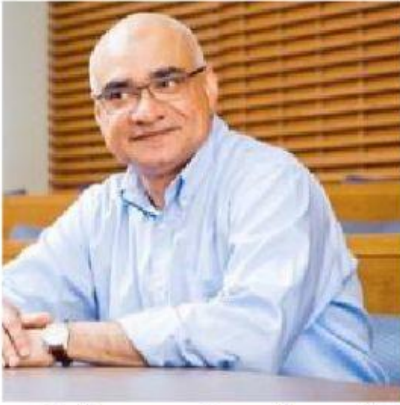
7. Listen to the snippet from the episode of the Hidden Brain podcast we have already worked on _____

Who is Baba Shiv?

Who did he recently invite to a blind taste test?

Did they come?

8. Listen to the clip and decide whether the statements are true or false

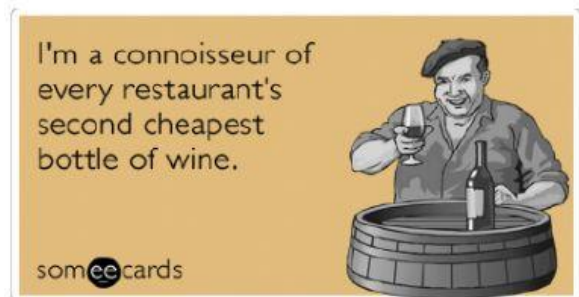


- 1) The researchers put volunteers in isolated rooms, gave them different wines. ____
- 2) These were occasional connoisseurs, not occasional wine drinkers. ____

3) Some wines from \$45 bottles were said to be from a \$5 bottle. ____

4) Other wines from a \$10 bottle was said to be from a \$90 bottle. ____

5) The volunteers said that wine from the more expensive bottles tasted better compared to the same wine poured from a supposedly cheap bottle. ____



6) On the brain scans, the area of the brain that codes for pleasure in real time shows greater activation when the brain thinks it is taking a higher-priced wine. ____

7) The volunteers were merely saying the wine from the expensive bottle tasted better because they thought that's what they were supposed to say. ____

8) The wine tasted better indeed if it was supposedly poured from the expensive bottle. ____