LISTENING : CROWDFUNDING

1. The idea of crowdfunding is closely related to which recent social phenomenon?

a. Crowd mentality

b. Crowdsourcing

c. Grey market

d. Crowdsurfing

2. "Our sales manager _____ everyone in the conference room and told us that if we don't meet our targets we could be fired.

a. Solicited

b. Regarded

c. Bankrolled

d. Gathered

3. "Traveling overseas twice a month for work was a good idea at first, but the _____ quickly wore off."

a. Buzzword

b. Wannabe

c. Novelty

d. Gap

4. "At the time of their invention, color televisions were a _____ product.

a. Revolutionized

b. Revolutionary

c. Revolution

d. Revolutionizing

5. "I know you spoke to the hiring manager at a party, but it's far from _____ that you'll get the job."

a. A sure thing

b. A given

c. Inevitable

d. All of the above

LIVEWORKSHEETS

6. "In order to grow a startup into an SME, _____ must have a solid understating of the market conditions."

a. Entrepreneurs

b. Entrepreneurial

c. Entrepreneurship

d. Entrepreneur

7. Which of the following best expresses the idea that company is having difficulty bringing their product to the market?

a. They're in the public eye.

b. They're losing their shirts.

c. They can't get it off the ground.

d. They're the only game in town.

8. "You only need 3 things to start a company; a(n) _____ business plan, some _____, and a lot of courage."

a. Unsavvy/venture capital

b. Sound/cold hard cash

c. Alternative/proof of concept

d. Mainstream/networks

9. "Our server crash was a problem for the accounting department, but even _____ the IT guys who had to solve the problem!"

a. More so for

b. Less so for

c. Not so much for

d. Much more

10."I'm _____ to give him the promotion due to his lack of experience running a team."

a. Unreluctantly

b. Reluctance

c. Reluctantly

d. Reluctant

LIVEWORKSHEETS