

1 READING

a Read the text. Match each emoticon to the correct description. Turn the book to the right to see the faces!

1 =:-) ☺	4 :-0 ☐	7 (:-) ☐
2 B-) ☐	5 :-){~ ☐	8 :+) ☐
3 :-){ ☐	6 &:-) ☐	

a bald	e wearing glasses
b big nose	f with a beard
c with a moustache	g straight hair
d curly hair	h with a long beard

b Match the **highlighted** words in the text to the synonyms and descriptions.

1 to substitute	<u>replace</u>
2 put information in a newspaper or on TV to make people buy something	_____
3 in place of, in preference to	_____
4 simple	_____
5 connected with money	_____
6 magazines with picture stories	_____
7 letters, signs, and symbols used in writing	_____
8 the way that something is done	_____

c Read the text again and mark the sentences T (True) or F (False).

1 Emoticons represent human emotions.	<u>T</u>
2 Emoticons should be read from left to right.	<u> </u>
3 You should always draw the nose first.	<u> </u>
4 A newspaper used symbols as faces in the 1950s.	<u> </u>
5 'Kaomoji' are Japanese comic books.	<u> </u>
6 Asian emoticons are read from right to left.	<u> </u>
7 Some computer programs automatically delete emoticons.	<u> </u>
8 It's a bad idea to use emoticons in more formal messages.	<u> </u>

Emoticons

The word **emoticon** comes from a combination of two words: **emotion** and **icon** and it is a sequence of characters that is intended to represent a human face and its appearance or emotion.

The **basic** form contains eyes [:], perhaps the nose [-], and the mouth, which can be happy [)] or sad [(]. People also add hair, beards, glasses, etc. depending on the situation. In the West emoticons are written from left to right, so the hair or eyes are normally first, followed by a nose and then the mouth. If you put your head on one side, towards your left shoulder, you can recognize them more easily.

An early example of using text to represent a face appeared in the *New York Herald Tribune* in 1953 to **advertise** the film *Lili*: 'Today - You'll laugh :) You'll cry :(You'll love <3 Lili'.

People from East Asia often use a style of emoticons known as **verticons** (vertical + icon) or 'kaomoji' in Japanese, which literally means 'face letters'. You can recognize these emoticons 'straight on', i.e. without turning your head to one side. The **style** of these faces is similar to the style in Japanese anime and manga **comic books**.

Nowadays people often use emoticons in email messages but people shouldn't use emoticons in more formal situations. One reason is because some programs automatically **replace** emoticons with images. For example, one man was discussing his department's **financial** plan by email with his boss. He wrote 401(k) in his email (k = £1,000), but the software automatically replaced (k) with a pair of lips giving a big kiss, and that's what his boss saw instead of 401(k)!



2. Vocabulary: Describing people

a Complete the sentences.

- 1 No, I don't think he's 48. He's only in his early forties, around 41 or 42.
- 2 Your hair is over your eyes. You should ask your hairdresser to cut your hair.
- 3 A What does he look like?
B He's tall, with blond hair, and quite good looking.
- 4 He had very little hair for years but now he is totally bald.
- 5 No, we're not fat, but we're both going on a diet because we're a bit overweight.
- 6 He's in his mid-fifties – probably about 54 or 55.
- 6 He's in his mid-fifties – probably about 54 or 55.
- 7 When she was young she had red hair, but it's completely grey now that she's in her sixties.
- 8 She wears her hair in a pony tail.
- 9 She's very tall and slim. She looks like a model.
- 10 My brother's hair isn't straight, it's long and wavy.

b Complete the police descriptions according to the pictures.



WANTED!

Our first suspect is male, in his

1 late twenties or 2 thirties, medium 3 height (about 1.7 m) and 4 build, because he often goes to a gym. He has 5 blue, 6 short hair, which is very 7 thick in colour. He has a 8 strong and a 9 big.



The other suspect is female, in her

mid-10 years or possibly younger, perhaps 21 or 22. She is 11 height (about 1.4 m) and a bit 12 thin. She has 13 dark, 14 long hair that is 15 dark in colour.

If you see either of these people, you shouldn't approach them because they are very dangerous. Please contact your nearest police station.

Ginny English & Art



3. Writing: Describe your idol/ crush/ or someone you admire.