

LISTENING COMPREHENSION: PREPARING A DESIGN PORTFOLIO

Listen to the videos about Graphic Design Portfolios, then answer the questions.

- **4 Ways to Build a Graphic Design Portfolio Without Any Design Experience.**
URL:<https://www.youtube.com/watch?v=NUdMwUfISw8>
- **4 Portfolio Mistakes To Avoid.** URL:<https://www.youtube.com/watch?v=4bejSQdhVeo>
- **4 Methods To IMPROVE Your Graphic Design Portfolio.**
URL:https://www.youtube.com/watch?v=pkYXz_tEOVg
- **Make A KILLER PORTFOLIO In 2022! (Don't Fall Behind)**
URL:https://www.youtube.com/watch?v=AsHgOAPEV_A
- **Presenting portfolio projects in a design interview.**
URL:https://www.youtube.com/watch?v=w-PoV_slWos

QUESTIONNAIRE

Say if the sentences are True or False.

1. If you want to work as a designer, you must prepare a portfolio with examples of your work, to show up your skills.
 - True
 - False

2. When you apply for a job, you will be required to present your portfolio.
 - True
 - False

3. The portfolio tells the tale of your own development, how your mind works when you have to solve a problem.
 - True
 - False

4. The objective of the portfolio is to show your visual communication and problem-solving skills.
 - True
 - False

5. A portfolio is divided into sections or chapters.
 - True
 - False

6. Portfolios can be physical objects (for example, printed works) or digital (for example a webpage).
 - True
 - False

7. It is not necessary to include your contact information in the portfolio.
 - True
 - False

- 8.** It is not necessary to include information about yourself in the portfolio.
- True
 - False
- 9.** You prepare the portfolio taking into account the type of company or client you want to work for. You tailor it for a target audience.
- True
 - False
- 10.** You can have more than one portfolio, each one showing a different type of work.
- True
 - False
- 11.** You should show at least 10 projects in your portfolio, with plenty of sketches, photographs and text with descriptions.
- True
 - False
- 12.** It is not necessary to explain in detail the design process of your projects, or how you solved any difficulties you encountered.
- True
 - False
- 13.** You should use screenshots to illustrate your work. It is not necessary to use high resolution images.
- True
 - False
- 14.** You must use technical words to describe your projects, to show that you are a professional.
- True
 - False
- 15.** Mockups are very important in a design portfolio. You can show your designs in a real-life context without printing or making the object.
- True
 - False

- 16.** Mockups are expensive. You must pay a lot of money for them.
- True
 - False
- 17.** You must choose readable Fonts and keep all pictures and blocks of text well aligned. This way the portfolio looks less messy and cluttered.
- True
 - False
- 18.** There must be almost no white space (empty space) in your portfolio. You must put as much information as you can in a small area.
- True
 - False
- 19.** Portfolios should include a “Call to action”, a short and visible sentence to attract or tempt the audience, so they contact you.
- True
 - False
- 20.** If you have almost no work experience, you can create projects using imaginary companies or rebrand existing ones.
- True
 - False
- 21.** If you volunteer your time and talent, and do projects for charities and local non-profit organizations, you can get clients’ testimonials and build up network contacts in your community.
- True
 - False
- 22.** The portfolio must include only your best projects, those you are proud of.
- True
 - False
- 23.** To make your Portfolio more interesting, you can use 3D animations and videos.
- True
 - False

24. Your portfolio should be easy to read and scan for relevant information. It is likely that a potential client will spend only a few minutes reading it.

- True
- False

25. If you talk about projects that were implemented in real life, it is important to quantify the business impact and the metrics they reached.

- True
- False