GRADE 12: UNIT 4: THE MASS MEDIA

A. LOOKING BACK

Exercise 1: Put the verbs from the box in the appropriate columns

watched **shared** **surfed** **downloaded**

installed **provided** **updated** **offered** **checked**

/t/	/d/	/id/

Exercise 2: Listen to the sentences and pay attention to each verb. Write 1 or 2 or 3 in the column, corresponding to the pronunciation of the ending 'ed' of each verb.

/t/	/d/	/id/

LIVEWORKSHEETS

Exercise 3: Complete the sentences with the words in the box.

advent social media microblogging app mass media social networking

1. Businesses can reach a wider audience using _____.

2. One of the most popular ways to meet people is online _____.

3. The missing jet planes received heavy coverage in the _____– TV, newspapers, radio and the Internet.

4. A/An _____ is a piece of software, which can run on the Internet, on your computer, on your phone or other electronic device.

5. The _____ of DVDs has made watching films very convenient.

6. _____ is writing brief entries about the daily activities of an individual or company.

Exercise 4: Fill each gap with an appropriate preposition.

1. Now we rely heavily _____ computers to organise our work.

2. Last week we carried _____ a survey on social networking.

3. Listen_____ him and follow his instructions.

4. They are searching _____ the source of the leak.

5. What do you think_____ advertising our products on social media?

6. Take the recording equipment _____ you in case you need to record something.

Exercise 5: Match the two halves of the sentences.

1. Sales of smartphones at this shop rose to 300 at the beginning of 2014		a. until I had finished reading all the user reviews.
2. When he arrived		b. and then bottomed out at the end of the year.
3. I did not want to download the app		c. since he dropped out of school.
4. My friend had already joined the online language-learning community		d. I had already installed the app.
5. He had not used any social media		e. when my computer froze.
6. I had installed the software		f. when I became a member

LIVEWORKSHEETS

Exercise 6: Put the words in brackets in the past simple or past perfect tense.

1. I _____ (have) an email account for ten years before it was hacked.

2. Last week we _____ (attend) a presentation on the advantages and disadvantages of social networking.

3. Jack _____ (delete) his blog after he _____ (receive) many negative comments.

4. Since I _____ (get) a smartphone for my birthday, I _____ (stop) using my brother's laptop to surf the Net.

5. My parents _____ (waste) a lot of their time writing letters before they _____ (start) using social media to connect with their relatives two months ago.

6. I _____ (edit) all my videos from my holiday before I _____ (upload) them to my blog.

B. PROJECT

Interview three classmates to find out how they used the social networking sites and apps. Then report to the class.

Guiding questions

1. What social networking sites do you use?

2. What information do you have on your webpage?

3. Do you ever get on the Internet using your mobile phone? What do you think of this method of using the Net?

4. Do you have a blog? What do you put on it? Do you read other people's blogs? What do you think of blogging?

5. Have you used any online gambling sites? How do they work?

LIVEWORKSHEETS