



1) Read the sentences and drag the correct word.

1. They'll put the new product on the..... soon.
2. TV can have an on children's behaviour.
3. There's a discount if you make a to the value of \$50 or more.
4. I took the shoes back and they gave me a
5. You never give me a on my birthday.
6. They are doing some into new materials.
7. People who have a bad with a product don't buy it again.
8. I didn't take a - I tried it on first.
9. Adverts often make a they can't keep.
10. The new fashions are put on by the doctor.

DISPLAY	EXPERIENCE	INFLUENCE	MARKET
PROMISE	PURCHASE	REFUND	RESEARCH
RISK	PRESENT		

Choose the correct words.

- 1 There was a massive / significant number of orders for the new computer game and so far it has been our fastest selling product ever.
- 2 The tiny / vast majority of Facebook users are under thirty-five.
- 3 The annual event, Children in Need, has raised a whopping / modest £600 million for children's charities since it began.
- 4 His latest thriller only sold a modest / massive number of copies, and was not thought to be as good as his previous one.
- 5 A large proportion / tiny minority of teenage vandals should not be allowed to give all teenagers a bad name – only a few teenagers are guilty.
- 6 An overwhelming / A significant proportion of Scottish people – 40-50% – want to be independent from the UK.



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