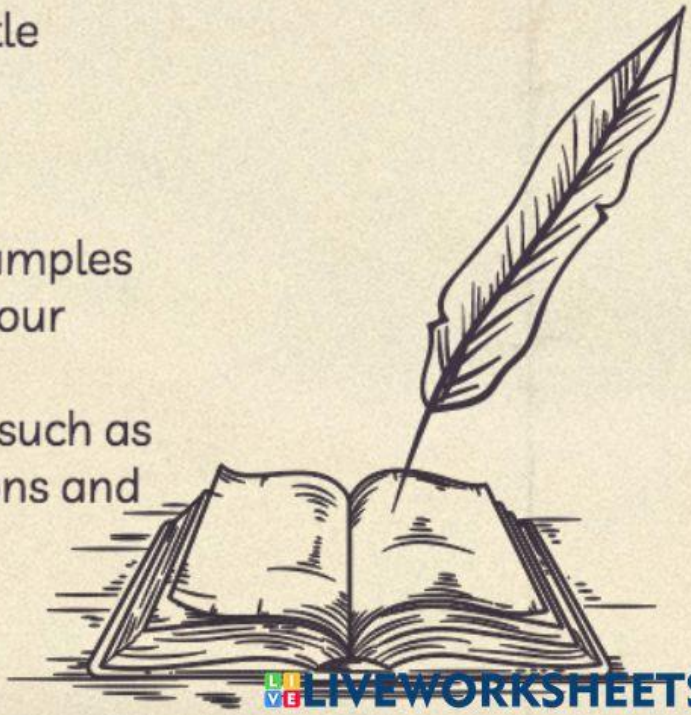
Characteristics of an article

Look at the example. Tick all the options that apply.

- ❑ include an interesting title
- ❑ use a very formal style
- ❑ use a semi-formal style
- ❑ give your own opinions
- ❑ include descriptions, examples and stories to support your ideas
- ❑ use colourful language, such as phrasal verbs, collocations and idioms
- ❑ use subtitles



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