Where in the world?

1 What do you know about Kenya? What type of holiday activities does it provide?

2 What reasons would a tourist give for choosing Kenya as a holiday destination?

Listening

Interview with a Kenyan tour operator

1 Listen to the interview with John Muhoho. Complete the information and answer the questions.

1

Profile

Name	John Muhoho
Age	.....
Started in tourism	.....
Started CKC Tours	.....

2 What does he enjoy about his job?

3 How much of his business comes from the Internet?

4 Which of these holiday activities does he mention?

beach	safari	culture
swimming	eating out	golf
shark-fishing	hiking	camel rides
sailing	mountain climbing	

2 Discuss these questions.

1 What type of tourists do you think are motivated to go to Kenya?

2 How is their motivation different from the tourists to your country?

LIVEWORKSHEETS