

The role of a product manager is at \_\_\_\_\_ of user experience, tech and business. They have to be \_\_\_\_\_ with the ROI and to know how what they do benefits the business. A PM is responsible for \_\_\_\_\_ what a winning product looks like; \_\_\_\_\_ the entire team and iterating until the team gets it right. Teams may be created based on different \_\_\_\_\_ or various clusters of buttons available on the platform.

PMs need to understand who their users are, what their user personas are, how they behave, what their \_\_\_\_\_ are and what prevents them from reaching the experience that the company wants them to have. PMs have to prioritize to \_\_\_\_\_ the main pain points and then \_\_\_\_\_ what solutions you could implement to solve the users' problems. The ultimate goal is to \_\_\_\_\_ feature solutions that solve the root pain point that may move \_\_\_\_\_ your north star metric.

Then you \_\_\_\_\_ a roadmap. After that, you start working on individual features and \_\_\_\_\_ the product with your \_\_\_\_\_ partners. You have to write up a document called a \_\_\_\_\_. Once it's done, you have to go through many rounds of \_\_\_\_\_. Then you have to \_\_\_\_\_ it \_\_\_\_\_ to the engineering to do their own technical review.

Then you have \_\_\_\_\_ a feature in a small environment. If everything works fine, you can \_\_\_\_\_ the feature globally. In a few weeks, you come up with a report on the results as well as a \_\_\_\_\_ (a process to discuss where we could have improved to be better in the future. Then the process is repeated.