

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand the preferences and behaviors of potential customers. Once a need is identified, the next step is to develop a concept that addresses this need. This concept should be unique and offer a clear value proposition to the target market.

2. After developing a concept, the next step is to create a prototype. This allows the company to visualize the product and test its feasibility. The prototype should be functional and represent the final product as closely as possible. Once the prototype is ready, the company can conduct a small-scale test to gather feedback from potential users.

3. Based on the feedback from the test, the company can refine the product and make necessary adjustments. This may involve changing the design, improving the functionality, or addressing any issues that were identified. Once the product is refined, the company can move forward with a full-scale production and launch the product into the market.

4. The final step in the process is to monitor the product's performance in the market. This involves tracking sales, customer feedback, and any issues that may arise. The company should be prepared to make further adjustments if needed to ensure the product remains competitive and meets the needs of the target market.

1	Mi piso no es ruidoso. Mis vecinos no ponen la música alta	My flat is not noisy. My neighbours don't play loud music
2	Mi área es segura. No hay crimen en mi área	My area is safe. There is no crime in my area
3	Mis vecinos son amigables. Ellos siempre me hablan	My neighbours are friendly. They always talk to me
4	Mi área es limpia. No hay basura en la calle.	My area is clean. There is no rubbish on the street
5	La comida es muy barata. Hay un buen mercado cerca de mi casa	The food is very cheap. There is a good market near my house
6	Puedes viajar en metro. Cuesta poco dinero	You can travel by tube. It costs little money
7	Hay un gimnasio a cien metros. Puedes practicar deporte fácilmente	There is a gym one hundred metres away. You can practice sport easily
8	Hay un parque de quinientos metros. Puedes dar un paseo para relajarte	There is a park five hundred metres away. You can take a walk to relax

Escribe las frases siempre en forma larga, omite los puntos finales, deja un espacio tras cada coma, escribe los números desarrollados o no en función de cómo estén previamente

1	Mi piso no es ruidoso. Mis vecinos no ponen la música alta	
2	Mi área es segura. No hay crimen en mi área	
3	Mis vecinos son amigables. Ellos siempre me hablan	
4	Mi área es limpia. No hay basura en la calle.	
5	La comida es muy barata. Hay un buen mercado cerca de mi casa	
6	Puedes viajar en metro. Cuesta poco dinero	
7	Hay un gimnasio a cien metros. Puedes practicar deporte fácilmente	
8	Hay un parque de quinientos metros. Puedes dar un paseo para relajarte	

MÉTODO ISO-JMB "MEJORA DE SPEAKING Y WRITING" – MI VECINDARIO

STUDENT A

1	Ruido	Mi piso <u>no</u> es ruidoso. Mis vecinos <u>no</u> ponen la música alta
2	Crimen	Mi área _ es segura. <u>No</u> hay crimen en mi área
3	Convivencia	Mis vecinos _ son amigables. Ellos siempre me hablan
4	Basura	Mi área _ es limpia. <u>No</u> hay basura en la calle
5	Mercado	La comida _ es muy barata. _ Hay un buen mercado cerca de mi casa
6	Transportes	_ Puedes viajar en metro. Cuesta <u>poco</u> dinero
7	Deportes	Hay un gimnasio a <u>cien metros</u> . Puedes practicar deporte <u>fácilmente</u>
8	Parque	Hay un parque de <u>quinientos metros</u> . _ Puedes dar un paseo para relajarte