

Zarządzanie sem. 5 B2
Unit 5

Grammar

1 Complete the sentences with *a/an, the* or no article (-).

- 1 Unfortunately, we usually only get to see my sister Pamela and her partner Stuart twice a year, as they live in Kirkwall, the capital of the Orkney Islands.
- 2 A beautiful and romantic city of a Paris, which boasts a population of over twelve million inhabitants, is situated on a River Seine in a France.
- 3 Where's a cat gone? I haven't seen it for hours. Is it in a garden or upstairs?
- 4 I'm really sorry to tell you this but Uncle Horace is in a hospital for a operation. We should be able to go and visit him next week.
- 5 Alina and Victor support a charities for a poor and underprivileged.
- 6 Christopher's been working seven days a week for a last six months. He's going to have a heart attack if he's not careful.
- 7 My best friend and I decided to travel around a Central America for a year after we left a school. It was amazing!
- 8 Did you know that in our solar system a Mercury is a closest planet to a Sun?

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2 Cross out the alternative that is not possible.

- 1 If you ask Joanne nicely, she might/would 'll change her mind and accept your invitation.
- 2 Unless/Providing/If there are no delays at the airports, I should be home by 9p.m.
- 3 If you pay in cash, you get/will get/would get a five percent discount on the price of the car.
- 4 Imagine you were to win/would win/won the competition, what do you think you would do next?
- 5 If you tell them you work for the local radio station, you shouldn't/will/won't have any problems getting tickets.
- 6 They won't/might not/wouldn't catch the 8.35 train unless they leave right now.
- 7 If she gets lost, she should/'ll/'d stop and ask someone for directions.
- 8 If you go to the sales today, you can/'ll/wouldn't get some great reductions.
- 9 I might go/'d go/went to the gym every day if I had more free time.
- 10 If/Suppose/As long as he asked her out, what would/did/should she say?

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Vocabulary

3 Underline the correct answer, a), b) or c).

- 1 I'm pleased to announce that newly introduced employee benefits have had a positive effect on staff morale.
a) effect b) harm c) damage
- 2 The new legislation has completely transformed the way in which companies must secure personal data.
a) adjusted b) transformed c) enabled
- 3 Surprisingly, it only took Jack a few weeks to adapt to his new role as area manager.
a) enable b) revolutionise c) adjust
- 4 Ian's current line of research is to determine the extent to which mobile phones harm the hearing of phone users.
a) effect b) harm c) transform
- 5 Clara has adapted to her new circumstances after only a matter of months.
a) enabled b) transformed c) adapted
- 6 It's hard to comprehend why so many people seem unconcerned about how their actions do damage to the environment.
a) adapt b) effect c) damage

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4 Complete the words in the sentences.

- 1 The communication breakdown occurred because neither side was prepared to make the first move in the negotiations.
- 2 According to lead economists, the outlook for the country's economy is looking very stable for the coming year.
- 3 The only real drawback of the proposed restructuring is that some staff will lose their jobs and have to be made redundant.
- 4 The recent discovery of a new medicine capable of fighting major infections has been a radical boost for the team.
- 5 The trick for keeping the business afloat during the worst of the recession was that employees would have to face a pay cut.
- 6 The outcome of the review demonstrated that company protocol had not been adhered to during the negotiations.

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5 Underline the correct alternative.

- 1 A true entrepreneur has a real gift for spotting business opportunities and can always see/advertise a gap in the market.
- 2 When a rival company raised/launched an identical product to ours, we swiftly took legal action against them.
- 3 If you reduce/increase your prices, your profit margins will rise because you'll sell more units but at a lower price – it's all a question of economies of scale.
- 4 Jeff's company folded after the first year of trading, having failed to successfully promote/break into the market as a result of a poor marketing strategy.
- 5 When a leading sports personality agreed to endorse/dominate our new energy drink, we knew we'd hit the jackpot.
- 6 At our product meeting, it was suggested that we entered/set a more realistic time period for the production of our prototype.

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6 Complete the sentences with the words in the box. There are three extra words you do not need.

combine	come up with	developed
brilliant	go with	predictable
reject	struck	unrealistic

- 1 I knew my boss would reject my idea if I was the one to put it forward so I asked a colleague to propose it instead.
- 2 After much discussion, we decided to _____ Marta's proposal on how to market the new brand in Asia.
- 3 The idea of opening a themed restaurant based on Tolkien's literary creations _____ Josh in the middle of the night.
- 4 Mel's hadn't taken any of the practicalities on board when she came up the idea of climbing Everest without any support or training. It was a completely _____ idea and simply wasn't achievable.
- 5 Max's tutor was impressed with his project proposal and suggested he _____ his ideas further and created a business plan.
- 6 When told to tackle the company's high rate of staff turnover, Seb struggled to _____ a practical solution.

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