

# NICHE TOURISM

## *The future of travel*

### 1. Listen and tick all types of niche tourism you hear:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Adventure tourism | <input type="checkbox"/> Slow tourism      | <input type="checkbox"/> Agritourism   |
| <input type="checkbox"/> Cultural tourism  | <input type="checkbox"/> Volunteer tourism | <input type="checkbox"/> Space tourism |
| <input type="checkbox"/> Shopping tourism  | <input type="checkbox"/> Language tourism  | <input type="checkbox"/> Wine tourism  |
| <input type="checkbox"/> Dark tourism      | <input type="checkbox"/> Necro tourism     | <input type="checkbox"/> Ecotourism    |

### 2. Listen and answer the following questions:

- What does the term 'niche' refers to?
- What are other terms used as synonyms of 'niche tourism'?
- Why has niche tourism become so popular?

### 3. Finally, complete the gaps:

- It's not one type of tourism. It's a ..... term used to group together a number of different types of tourism...
- In other words, it's an ..... term.
- Niche (...) refers to an ..... or a ..... that is suitable for a group of small people.
- Niche tourism is the antithesis of mass tourism, it is the opposite of ..... , all inclusive holiday resorts and overtourism.
- Niche tourism ..... in popularity a lot in recent years. This ..... is owed to the way we have changed as consumers.