NICHE TOURISM

The future of travel

1. Listen and tick all types of niche tourism you hear:

- ☐ Adventure tourism
- ☐ Cultural tourism
- ☐ Shopping tourism
- ☐ Dark tourism
- ☐ Slow tourism
- ☐ Volunteer tourism
- ☐ Language tourism
- ☐ Necro tourism
- ☐ Agritourism
- ☐ Space tourism
- ☐ Wine tourism
- ☐ Ecotourism

2. Listen and answer the following questions:

a. What does the term 'niche' refers to?

b. What are other terms used as synonyms of 'niche tourism'?

c. Why has niche tourism become so popular?

3. Finally, complete the gaps:

- It's not one type of tourism. It's a ..... term used to group together a number of different types of tourism...
- In other words, it's an ..... term.
- Niche (...) refers to an ..... or a ..... that is suitable for a group of small people.
- Niche tourism is the antithesis of mass tourism, it is the opposite of ...., all inclusive holiday resorts and overtourism.
- Niche tourism ..... in popularity a lot in recent years. This ..... is owned to the way we have changed as consumers.

LIVEWORKSHEETS