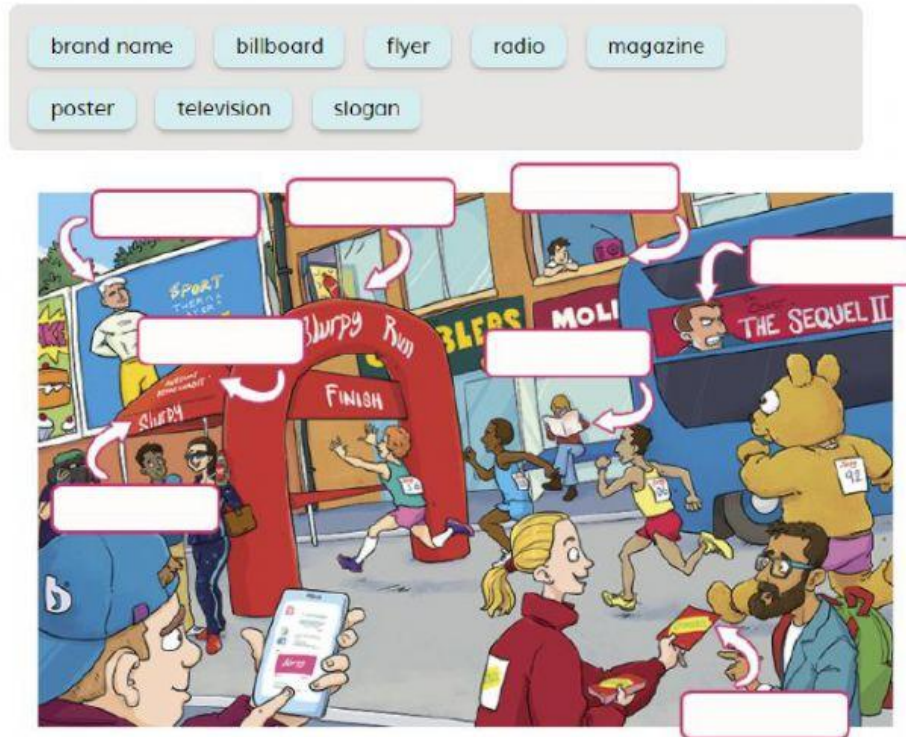


UNIT 5. ECONOMY SECTORS.

HOW ADVERTS WORK

1. Label the picture with the different forms of advertisement.



2. Choose the correct options.

- a) involves acquiring raw materials that we can find around us from natural resources.
- b) is also known as the service sector.
- c) employs less than 5% of the Spanish working population.
- d) employs over 70% of the Spanish working population.
- e) employs approximately 24% of the Spanish working population.
- f) uses materials that the primary sector produces and converts them into finished products.