

# PROFESSIONAL ENGLISH BUSINESS PLAN WORKSHEET



## STAGE 4B: ANALYZE YOUR RESEARCH –

### “WERE WE RIGHT? . . . WHY? | WHY NOT?”

**Directions:** In your Project Work Groups, Analyze your research results by discussing the following information. Choose a person to record the results on this handout for the group. You will submit **ONE (1)** handout per group as a quiz grade.

**1. Group Members’ English Names:** List the name of each person in your group

**2. Summarize your group’s results:** Provide a summary of the answers you received to each of your questions.

Question 1:

Question 2:

Question 3:

Question 4:

Question 5:

# PROFESSIONAL ENGLISH BUSINESS PLAN WORKSHEET



Question 6:

Question 7:

### 3. Draw conclusions from your survey results:

- What conclusions did you reach concerning the customers' needs / wants?

- What conclusions did you reach concerning the customers' ability to pay for your product or service?

- What are 3 examples of qualitative results?

- What are 3 examples of quantitative results?