

C. READING

How our sweet tooth is hurting us

Over the last three centuries, the amount of sugar in the Western diet has continued to rise. Back at the start of the 18th century, a typical English family consumed less than 2 kg of sugar per year. By the end of that century, that amount had risen 400%. Compare that to the 40 kg that people now consume annually in the USA. In Germany, the second-most sugar-loving nation in the world, people eat roughly 103 grams on average per day. In the Netherlands, the country with the third-biggest sweet tooth, people eat 102.5 grams. Of course, there are some countries in the world where sweet food is less popular: in India, people eat only about 5 grams per day on average; in Indonesia, it's 14.5 grams; and in China, it's just under 16 grams. If you're not sure what 40 kg looks like, it means that the average person in the USA now eats approximately 22 teaspoons of sugar a day. The recommended limit, suggested by researchers from the World Health Organization, is no more than 8 if you want to stay healthy, but just one can of soda contains around 10.

It is common knowledge that many drinks, in bottles or canned, contain a lot of sugar. Although advertisements say that they are 'energy-giving', professional athletes and sportsmen and women usually stay away from them. It is teenagers that are their greatest consumers. And – although advertisers promise that these drinks will make people feel energetic and active – because of the type of chemicals they have, once a person has drunk all the soda, they simply feel hungry instead. However, sugar is also in products that many shoppers find surprising, for example, cereal, which actually has a lot. Because they believe it is a healthy kind of food, parents buy it for their children's breakfast.

A large part of the problem, according to nutritionists, is that people find it hard to understand the labels on the back of food products. Nutritionists think this should be a lot easier for them. But at the moment, manufacturers don't have to write 'sugar' on them, but can use words like 'corn syrup' or 'dextran', which can result in confusion for consumers. But why should we be worried about our sugar consumption? Firstly, it is harmful to young children because it causes tooth decay; the pain from this can mean that children don't get the amount of sleep they need. As a result, they can't concentrate when they are in class. In this case, schools and governments have a duty to educate them about good and bad food choices. For adults, the problems increase. Eating too much sugar makes people quickly gain weight, it affects the heart and liver, and can lead to diabetes.

Exercise 1: Quickly read the passage. Which of the ideas in sentences 1–5 are mentioned in the text on page 1? Choose Yes or No.

1. The increase in the amount of sugar we eat.
 Yes
 No
2. The places in the supermarket where you can find sugary products.
 Yes
 No
3. The way that advertising sugary products has changed.
 Yes
 No
4. The health problems that sugar causes in children.
 Yes
 No
5. The health problems that sugar causes in adults.
 Yes
 No

Exercise 2: Match the people with the definitions

<i>advertiser</i>	<i>consumer</i>	<i>manufacturer</i>	<i>nutritionist</i>	<i>researcher</i>
1. a person or company that makes a product:				
2. a person who buys or uses a product:				
3. a person who studies a subject carefully:				
4. a person who gives advice about healthy eating:				
5. a person who makes commercials to sell a product:				

Exercise 3: Who do you think might say the following things? Match the people with the statements.

<i>advertiser</i>	<i>consumer</i>	<i>manufacturer</i>	<i>nutritionist</i>	<i>researcher</i>
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1. 'My report studies the effects of sugar on the health of people aged 15–24 in the USA.'	
2. 'Feeling tired? New <i>Choco-nut</i> breakfast cereal will give you all the energy you need!'	
3. 'There are ten sugar cubes in every can of soda so you shouldn't drink soda every day.'	
4. 'Our factory sells 50% more sugar today than 50 years ago.'	
5. 'I know sugar is bad for me, but I usually eat two bars of chocolate every day.'	

Exercise 3: Synonyms and paraphrasing. Read the information. Then match the words in bold with the phrases that have a similar meaning. Use the phrases in the box.

<i>recommend that you</i>	<i>stay away from</i>	<i>not clear</i>	<i>consume</i>
<i>harmful to</i>	<i>was unexpected</i>		

1. Sugar can be very bad for children.	
2. My doctor said I was eating the wrong foods, which surprised me .	
3. We should buy and eat healthier food that doesn't have a lot of sugar .	
4. I try to avoid chocolate when I'm hungry because it's not very healthy.	
5. I think you should go on a diet.	
6. A lot of information about good sugar and bad sugar is hard to understand .	

Exercise 4: Read the information. Then match the paraphrases and synonyms in the box with the phrases. The first one has been done for you.

<i>this can mean that</i>	<i>greatest consumers</i>	<i>recommended limit</i>	<i>which actually has a lot</i>
		<i>think this should be a lot easier for them</i>	<i>soda</i>

1. the least sugar	sweet food is less popular
2. maximum recommended number	
3. group of people drink more	
4. sugary drink(s)	
5. unexpected amount of sugar	
6. want to be clearer for consumers	
7. as a result of	

Exercise 5: Read the passage “How our sweet tooth is hurting us” again and answer the questions.

1. Which country consumes the least sugar per person? _____
2. What is the maximum recommended number of teaspoons of sugar that a person should consume a day? _____
3. Which group of people drink more sugary drinks than anyone else? _____
4. How do people really feel after finishing sugary drinks? _____
5. Which food product has an unexpected amount of sugar? _____
6. What do nutritionists want to be clearer for consumers? _____
7. What may decrease as a result of tooth decay in children? _____