



Activity 3

The advantages and disadvantages of social media

From the statements below, decide which is an advantage (A) of social media, and which is a disadvantage (D). Write A or D in the spaces provided.

	A or D
Social media can put people at risk of 'hackers' who are people who want to steal personal data.	
There is a large amount of information available on social media.	
Sometimes people can become addicted to social media.	
People can communicate with friends and family anywhere in the world.	
Social media also creates opportunities for people to promote themselves or their businesses.	
Social media can invade people's privacy and can let other people know a lot of personal things.	

Look at some of the different uses for social media. Tick the reasons why you use social media. Then answer the question below.

To meet new people		To share interests with other people	
To chat with your friends		To follow people	
To find information		To help with homework	
To comment on other people		To play video games	
To shop		To view videos	



Close your textbooks. Work in teams to complete the quiz about social media below. The team with the correct answers will be the winners.

1. **How much of the world's population use social media?**
 - a. Around 25%
 - b. Around 50%
2. **What is 'app' short for?**
 - a. Appear
 - b. Application
3. **What is the top reason that people worldwide use social media?**
 - a. To stay in touch with friends
 - b. To share photos and videos
4. **What is the average time that people in the UAE spend on social media each day?**
 - a. 2 hours 24 minutes
 - b. 2 hours 57 minutes
5. **What is the most popular social media website in the UAE?**
 - a. Twitter
 - b. YouTube
6. **How long ago was the first social media website created?**
 - a. Around 23 years ago
 - b. Around 16 years ago