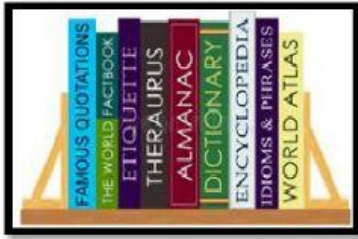


Look carefully at each image then choose the correct type of media.



- 1.
- a. Digital media
 - b. Print media
 - c. Broadcast media



- 2.
- a. Digital media
 - b. Print media
 - c. Outdoor media



- 3.
- a. Digital media
 - b. Print media
 - c. Broadcast media



- 4.
- New media
 - Print media
 - Broadcast media
5. _____ is considered one of the oldest forms of media communication.
- Newspapers and books
 - Billboard advertisements
 - The Internet
6. _____ uses the airwaves to transmit information to the public.
- Printed media
 - New media.
 - Broadcast media
7. Another name for New Media is _____.
- Broadcast media
 - Digital media.
 - Mass media
8. Products and services that provide information or entertainment using the internet.
- Printed media
 - Digital media.
 - Broadcast media

Select TRUE or FALSE for the following.

9. Books and newspapers are the most traditional and oldest type of media? _____.
10. The Internet became a popular in the 1950s? _____.