# **READING:** A New Starbucks Every Day

**Vocabulary Preview**

- ***Match the words on the left with the meanings on the right.***

| | | | |
|---|---|---|---|
| **1.** | popular | **A.** | people who buy things |
| **2.** | recently | **B.** | not a long time ago |
| **3.** | announce (v.) | **C.** | to become weak, less active |
| **4.** | customers | **D.** | controlled by (used to talk about a business) |
| **5.** | economy | **E.** | liked by many people |
| **6.** | slow down (v.) | **F.** | hopeful and confident about the future |
| **7.** | optimistic | **G.** | to tell many people at one time |
| **8.** | operated by (v.) | **H.** | an area of business and money |

E

- ***Use the above words to complete the sentences. Use plural forms and past tense if necessary.***

1. I really believe I will like my new job. I feel **OPTIMISTIC**_____.
2. Millions of_____around the world buy coffee from Starbucks.
3. That restaurant is_____my uncle. He bought it last year.
4. Tim was sick_____. That's why he stayed at home last Monday.
5. Coffee is very_____. People drink it in many countries.
6. It's difficult to do business and save money when the_____is bad.
7. My grandfather is eighty years old. He is beginning to_____.
8. Bob and Susan _____their wedding plans to everyone yesterday.

- ***Choose any two of the above words and write your own sentences.***

1. _____
2. _____

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Topics: Business / Food & Drinks

# A New Starbucks Every Day

Think about China and you may start to think about its most popular drink, tea. This may start to change, however. Starbucks recently announced its plan to open one new coffee shop in China – one new coffee shop every day, for five years! Starbucks has already opened many coffee shops there, so by 2021 it hopes to have almost 5,000 shops across the country. When Starbucks opened its first coffee shop in China 17 years ago, business was not so good. Since then, more and more Chinese people have begun to drink coffee. Now, most Starbucks customers are American, but soon most of its customers may be Chinese. Will the Starbucks plan be successful? It's difficult to say. Some other American businesses (such as McDonalds and KFC) in China are not doing very well. Also, the Chinese economy is beginning to slow down. However, the CEO of Starbucks is optimistic. He says Starbucks will succeed "if the stores are operated by Starbucks people."

LIVEWORKSHEETS

# READING

**Grammar Practice**

# A New Starbucks Every Day

- ***Complete the paragraph by circling the correct words.***

Think about China and you may start to **(1)**_____about its most popular drink, tea. This may start to change, however. Starbucks recently **(2)**_____its plan to open one new coffee shop in China – one new coffee shop every day, for five years! Starbucks has already **(3)**_____many coffee shops **(4)**_____, so by 2021 it hopes to have almost 5,000 shops across the country. When Starbucks opened **(5)**_____first coffee shop in China 17 years ago, business **(6)**_____not so good. Since then, more and more Chinese people have **(7)**_____to drink coffee. Now, most Starbucks customers are **(8)**_____, but soon most of its customers may be Chinese. **(9)**_____the Starbucks plan be successful? It's difficult to say. Some other American businesses (such as McDonalds and KFC) in China are **(10)**_____doing very well. Also, the Chinese economy is **(11)**_____to slow down. However, the CEO of Starbucks is optimistic. He says Starbucks will **(12)**_____"if the stores are operated by Starbucks people."

**1.**
(A) thinks
(B) think
(C) thinking

**2.**
(A) announced
(B) announce
(C) announces

**3.**
(A) opened
(B) open
(C) opens

**4.**
(A) there
(B) their
(C) they're

**5.**
(A) it
(B) it's
(C) its

**6.**
(A) were
(B) was
(C) is

**7.**
(A) began
(B) begin
(C) begun

**8.**
(A) America
(B) American
(C) United States

**9.**
(A) Will
(B) Are
(C) Is

**10.**
(A) no
(B) not
(C) nothing

**11.**
(A) begun
(B) begins
(C) beginning

**12.**
(A) successful
(B) success
(C) succeed

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# **READING:** A New Starbucks Every Day

## How Much Do You Understand?

- ***According to the article, write 'T' (True) or 'F' (False) next to each statement.***

1. The article is about tea and coffee in China.
2. Coffee is now the most popular drink in China.
3. You must be 17 years old to drink coffee in China.
4. Starbucks is more popular in the United States than in China.
5. The Chinese economy was stronger in the past.
6. The CEO of Starbucks thinks the company will make money in China.

## Discuss

- ***Discuss the following questions with your classmates.***

1. Do you like Starbucks? Why? / Why not?
2. Why do so many people like Starbucks?
3. Do you think the plan to open so many coffee shops in China is a good idea? Why? / Why not?

## Write

- ***Choose one of the above discussion questions. Write a short paragraph to answer it.***

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**Reading Lesson** **Topics: Business / Food & Drinks**

**Level** Elementary to Pre-Intermediate (CEFR A2)

## ANSWER KEY Page 1

- **Vocabulary**

| | |
|---|---|
| **1.** E | **1.** optimistic |
| **2.** B | **2.** customers |
| **3.** G | **3.** operated by |
| **4.** A | **4.** recently |
| **5.** H | **5.** popular |
| **6.** C | **6.** economy |
| **7.** F | **7.** slow down |
| **8.** D | **8.** announced |

## ANSWER KEY Page 2

- **Grammar (Article)**

| | |
|---|---|
| **1.** B | **7.** C |
| **2.** A | **8.** B |
| **3.** A | **9.** A |
| **4.** A | **10.** B |
| **5.** C | **11.** C |
| **6.** B | **12.** C |

## ANSWER KEY Page 3

- **How Much Do You Understand?**

**1.** F *(It is about the Starbucks plan to open coffee shops in China.)*

**2.** F *(It says tea is the most popular drink in China.)*

**3.** F *(It doesn't say this.)*

**4.** T

**5.** T

**6.** T

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