

D. LISTENING

Exercise 1. Listen and complete the table. Write ONE WORD AND/OR A NUMBER for each answer. (🔊 Track 8.1)

- Before listening, make sure you have an idea of what the context is, and what information is needed to complete the table.
- Underline any key words in the table (e.g. *receive*, *young adults*, *use*, etc.).
- Listen and follow the table from left to right. Listen for the key words, and try to fill in the gaps.
- After listening, check what you wrote. Did you write only one word or a number in each gap? Make sure your spelling is correct, too.

ONLINE MEALS SERVICE

Meal Options	Comments	Cost
Meals for two	Every week, two of the meals will contain (0) ...fish.... Customers will receive the ingredients they ordered on a (1)	£160.50 per week
Family meals	There will always be some (2) with each meal. The (3) for each meal is designed especially for young adults to use.	£ (4) per week
Luxury meals	There are dishes from different countries. Some meals may be too (5) for the children.	£233.50 per week

Exercise 2 : Read the summary. Match the specific information needed to complete the summary with the questions.

Setting up and running an online meals company

Before Victoria Andrews set up the Fresh Ideas company, she did some research to find out who her (1) might be.

Then, she had to find a cheap way to advertise her online meals service and used (2) to do this.

Although she thinks advertising was important at the start, in the long term it is the (3) of the food that she feels is most important.

On her website, she has made it clear that her products come from (4) , which customers may approve of.

None of the meals her company suggests require a lot of (5) , so people who don't cook for a living should appreciate that.

Question 1	☐	☐	a group of people
Question 2	☐	☐	something that people don't need
Question 3	☐	☐	a place where we can get food from
Question 4	☐	☐	a form of media, where people look at things
Question 5	☐	☐	a feature of good food

Exercise 3: Listen and complete the summary. Write **NO MORE THAN TWO WORDS** for each answer. (🔊 Track 8.2)

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Before Victoria Andrews set up the Fresh Ideas company, she did some research to find out who her (1) might be.

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Although she thinks advertising was important at the start, in the long term it is the (3) of the food that she feels is most important.

On her website, she has made it clear that her products come from (4) , which customers may approve of.

None of the meals her company suggests require a lot of (5) , so people who don't cook for a living should appreciate that.

Exercise 4 : How do the words and phrases in the summary paraphrase what you heard in the talk? Match the words and phrases.

let people know about us	☐	☐	set up
starting up	☐	☐	none of the meals ... require a lot of
don't need much	☐	☐	made it clear
aren't professional chefs	☐	☐	don't cook for a living
show exactly	☐	☐	is most important
fruit, vegetables and meat	☐	☐	cheap
what customers are really looking for	☐	☐	products
cost-effective	☐	☐	advertise