

2 Complete the phrases in **bold** in the text with a suitable word from the list.

technology

revolutionary

practical

advantage

potential

features

state-of-the-art

The Cell Zone™ is a ¹_____ **idea** from Salemi Industries – a cell phone booth that lets you make and receive cell phone calls without disturbing anyone. It's a ²_____ **solution** to the problem of making calls in noisy public spaces. The Cell Zone™'s **key** ³_____ are its effective sound-proofing and its unique cylindrical shape. It is both functional and stylish – a product where **cutting-edge** ⁴_____ is combined with ⁵_____ **design**. A **major** ⁶_____ of the Cell Zone™ is that it can be located almost anywhere – airports, nightclubs, etc. or even on the street. It also has ⁷_____ **benefits** for advertisers who can use the exterior to promote their product or service.

