

Match the statement to the correct section in which it belongs in a business plan.

Organisational Matters	I will get funding from a small loan from a relative.
Marketing Plan	I want my business to grow by having a 75% increase in profit in the next 5 years.
Business Summary	I will need two employees to assist when business is at its busiest.
Business Introduction	My most likely customers will be young males aged 12-24 years who like watching comics and Marvel movies.
Financial Plan	Customers mostly want high quality rather than low prices.
Marketing Plan	My social media handles are @cutecakes on all platforms.