

Start up

Read these headlines. Which ones talk about

- 1 better sales?
- 2 worse sales?

A **Fall in retail sales getting worse**

B **MP3 PLAYERS SALES INCREASING** 

C **Despite marketing, cigarette sales fall**

D **ONLINE MUSIC BLAMED FOR FALLING SALES**

E  **Audio CD sales set to decrease**

F **Fairtrade sales rise by 1%**

G **Net adverts show rising sales**

H **Rise in organic food sales** 

Vocabulary

- 1 Read the headlines again and complete the table.

		
	sales up	sales down
adjective		<i>falling</i>
verb	<i>to increase</i>	
verb	<i>to rise</i>	
noun		