

1

Trends

1.1 Are you really my friend?

Grammar present simple, continuous and perfect

- 1 Complete the article about social networking with the correct form of the verbs in brackets: present simple, present continuous or present perfect.



Over the last ten years, social networking ¹ *has grown* (grow) from just another internet trend to a global obsession. Over four billion people regularly ² _____ (access) social networking sites on mobile devices. Check out these amazing facts that show how social networking ³ _____ (still/change) the way we communicate day by day.

- 23% of Facebook users ⁴ _____ (check) their accounts five times or more every day.
- The number of Twitter users aged 55–64 ⁵ _____ (increase) more than any other age group at present.
- Instagram users ⁶ _____ (already/upload) more than sixteen billion photos.
- Google+ ⁷ _____ (currently/grow) at a rate of 33% per year.
- YouTube ⁸ _____ (have) over one billion unique visitors per month.
- In the last minute, more than 2,000 people ⁹ _____ (just/check) in on Foursquare to let their friends know where they are.

- 2 Cross out the incorrect word or phrase in each sentence.

- 1 I've *already* / *yet* / *just* met him. He seems like a nice person.
- 2 I'm not looking at any of my emails *this week* / *at the moment* / *all the time*. I'm on holiday.
- 3 We *already* / *always* / *usually* have a good time when we get together.
- 4 I haven't seen him online *for a long time* / *lately* / *at the moment*.
- 5 I chat on Skype with my friends who are abroad *every week* / *now* / *all the time*.
- 6 Because of my new job, I'm meeting a lot of new people *every time* / *these days* / *nowadays*.

- 3 Read about a social networking site and choose the correct options to complete the text.

Work for LinkedIn

¹ *Have you heard* / *Did you hear of* LinkedIn? It is a social networking site for professionals. It was launched in 2003 and is now used mainly for professional networking.

The number of LinkedIn users ² *is increasing* / *increases* very fast; two new members join the website every second. It now ³ *is having* / *has* over 280 million users, and 40% of them ⁴ *have checked* / *check* their profile every day.

Professionals nowadays ⁵ *use* / *have used* the site to find jobs and business opportunities, and companies search for potential candidates. Users can follow different companies and also see who ⁶ *already visited* / *has already visited* their profile page.

Other features ⁷ *include* / *are including* groups and online conversations. It is estimated that over 200 conversations ⁸ *are taking place* / *have taken place* right now.