

Exercise 2. If you are interested in journalism you certainly know that there are different kinds of newspapers and special terms that define them. Let's revise them with the help of a short story about the British press. Complete it with the given words and word combinations:

popular, national, yellow, broadsheets, pink, provincial, content, general, human interest, quality, harder news, gutter, heavies, local, tabloids, readership, daily, coverage

The British are great newspaper readers. In the UK there are 10 (1) (i.e., sold all over the country) daily papers and most people read one of them every day. Such newspapers have a large (2) or "circulation" and give (3) news.

There are two main types of national paper – the "(4)" papers and the "(5)" papers.

The latter are smaller in size than the former, that's why they are sometimes called (6) Big headlines and short articles are characteristic of them. They give more space to opinions than to (7) They usually publish (8) stories. Examples of this type of newspapers are *The Sun*, the *Daily Mirror* and the *Daily Star*. Information in popular papers is not always reliable. They usually look for sensations. That's why such press is often called (9) or (10)

"Quality" papers appeal to the more serious reader, who wants to read about politics and foreign affairs. These papers, such as *The Daily Telegraph*, *The Times*, *The Guardian* and *The Independent*, are bigger in size, with longer articles and a wider (11) of events. They are called (12) or (13) They have different pages for home and foreign affairs, business, arts, sport and so on.

The *Daily Express* and the *Daily Mail* are in between – tabloid in size and semi-broadsheet in (14)

There is also a special business newspaper in the UK. It is the *Financial Times*. It is printed on (15) paper.

In addition to national papers, there are (16) or (17) papers. Among them are the *Glasgow Herald* and the *Scotsman*. They cover local news as well as some national and international stories.

There are (18) and Sunday newspapers. Sunday papers usually have 2 or 3 different sections and a magazine, called the colour supplement.

There are also evening papers such as the *London's Evening Standard* and the *Evening News*.