REVISION 2

I. LISTENING

<u>Section 1</u>: Listen and answer and fill in the blanks with NO MORE THAN THREE WORDS and/or A NUMBER

1. Lenovo was founded in Beijing in _____.
2. Lenovo has about _____employees.
3. Hyundai started selling cars in 1986 in _____.
4. Hyundai's annual revenue is about _____.
5. Olam produces _____.
6. Asian Paints' headquarters are located in _____.

<u>Section 2</u>: Listen to a conversation and answer the questions with NO MORE THAN THREE WORDS and/or A NUMBER

1. What product does the woman like?
2. What is it made of?
3. How wide is the product?
4. How much is it?
5. What does the woman say about the design of the product?

II. READING

<u>Passage 1</u>: Read the passage and complete the following sentences with NO MORE THAN THREE WORDS and/or A NUMBER

IKEA: lower prices, higher sales

Ingvar Kamprad started IKEA in his small farming village in Sweden more than 60 years ago. He was only 17 years old and sold his products from his bicycle. When his business grew, he distributed them from a milk van.

He first introduced furniture into the IKEA product range in 1947. Demand for his furniture increased rapidly, so he decided to specialize in this line.

In the mid 1950s, IKEA began designing its own furniture. It wanted to make innovative, stylish products and to keep prices down. This made it possible for a large number of customers to buy IKEA home furnishings.

IKEA opened its first store in Sweden in 1958. In the next 40 years, the number of stores went up to over 150 in 29 countries. In 2005, there were a record 18 new stores - 15 in Europe and three in America, and then IKEA entered the Japanese market with two stores in 2006.

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That year in February, it also opened a new store in London. Six thousand customers arrived for the midnight opening. There were not enough security staff and police to manage the crowd, and some people hurt themselves in the rush to get into the store.

Sales for the IKEA Group rose steadily, year after year. At the end of the financial year 2002, sales were at 11 billion euros. At the end of 2006, they totaled 17.3 billion euros.

The success story continues, and the group expects to add more stores to its existing network.

1. Kamprad started IKEA over _____.
2. IKEA began designing its _____ in the mid 1950s.
3. When starting to design its own products, IKEA tried to _____ in order to attract customers.
4. IKEA entered the Japanese market in _____.
5. Sales increased from 11 billion euros to _____.

Passage 2: Read the passage and answer the questions with NO MORE THAN THREE WORDS

Catering services

The present day catering services have changed from the earlier times. In the present era, people avoid having heavy lunches. Therefore, platter has become an appropriate meal for guests to be served in a pleasant manner. Several caterers strive hard to achieve their mission to keep their customers content with valuable services and delicious food. These catering services offer a variety of services such as buffet package, corporate and wedding package; barbeque spit combo, finger food, and funeral catering, classic package, and life celebration catering facility in Sydney. These professional services ensure you celebrate the function or an event with stress-free catering services. Their menu card comprises of various delectable dishes. All invited guests enjoy their meals to the fullest. It is a fact that good food brings good relations. If your stomach were satisfied, you would praise the host. It has become essential for caterers to cater people with a range of services and quality food. People are getting more impetus to both quality of food and variety of services. Various people get puzzled with a range of dishes caterers offer nowadays. A majority of people select contrasting dishes that do not match with the nature of the event. Hence, professional catering companies would assist you with placing orders. You should discuss the dishes with the representatives of the company and by selecting and omitting certain menus; they would assist you to form the final list. Other features of those companies include pre-cooked food boxes. This pre-cooked food can be brought at home and prepared at your own convenience.

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1. What types of lunch do people not want to have in the modern era?
2. Apart from good food, what do caterers offer to satisfy their customers?
3. What would you do if you were satisfied with the delectable food?
4. What do professional catering companies help customers with if they choose unsuitable food for the event?
5. What can customers buy from caterers to prepare at home?

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