

## VOCABULARY REVIEW

A P  
R M E M  
M Z U R T L  
G B W I S X Q U  
X Q O O W U E C X V  
U A B T G R A F A G R S  
D C M O K F E S C P G S O M  
Y J B R L I E V I T T C X B X T  
L B E N D V J Y I V R U Z E Z E V P  
K K R G R I Y Z E E E U R C C M W R D O  
X K A A A X N H C W Q S E D Q X C S W X  
L N C Z W X H A W V T Q T R E N D Y  
D M P Z O N T U A P P E A L K G  
N B D S O C I A L M E D I A  
V C H L H W M E M O R Y  
R T B I O A K H K K  
X B N T Q H J R  
H G K O G M  
C V X M  
G S

BRAND  
EYECATCHING  
MEMORY  
PERSUASIVE  
REVIEW  
SOCIALMEDIA  
TRENDY  
APPEAL  
CAPTURE  
TRUST

Complete with a vocabulary word.

1. I read a fascinating \_\_\_\_\_ about sea animals.
2. People at the shopping centres can be very \_\_\_\_\_ so you buy their products.
3. Those shoes are \_\_\_\_\_. Their bright colours are interesting.
4. My \_\_\_\_\_ isn't that great. I forgot what I ate yesterday.
5. There has been a huge growth of luxury and expensive \_\_\_\_\_.
6. Students in the 21<sup>st</sup> century can communicate thru \_\_\_\_\_.
7. New York City is full of \_\_\_\_\_ shops and restaurants.

Choose the correct tense of the verbs.

Trust	Capture	Appeal	Trusting	Captured	appeals
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1. Anime might \_\_\_\_\_ more to girls than to boys.
2. I \_\_\_\_\_ a great photo of my dog happy yesterday.
3. "I can't \_\_\_\_\_ you with my secrets" said Luisa.