

Complete the dialogues
with the words from the
box.

A : What (a) _____ do you mean?

B : What I (b) _____ to say is all the costs are too high.

A : Could you give an (c) _____ ?

B: Yes, the advertising for (d) _____ .

A : I'm not sure I (e) _____ .

B : The figures show the costs are too high.

A : Can you be more (f) _____ ?

B : Yes, I think we pay about \$5,000 too much for magazine
advertising every month.

want

specific

example

exactly

understand

magazine