

Lessons 3–4 **Money and advertising**

1 Match the word on the left with its synonyms on the right.

1 advertising _____

2 brand _____

3 ignore _____

4 odd _____

5 purchasing _____

6 strategy _____

7 constant _____

8 emotions _____

9 tactic _____

10 fantastic _____

11 manipulating _____

12 nuisance _____

a feelings, sensations

b marketing, publicity

c influencing, shaping

d trademark, variety

e strange, unusual

f awesome, marvellous

g annoyance, displeasure

h buying, gaining

i forget, disregard

j plan, approach

k continuous, unbroken

l plan, method  **LIVEWORKSHEETS**