

Match the Column

Aims and needs

Tasks performed

Working location

Purpose of the business

Working styles and needs

Products(goods) and
services

This is what the business has been created to do, what its functions are

This is HOW the employees work, what type of office and what IT do they need

This is what the business provides, do they sell items or get paid to do something

These are all the jobs the customers do every day

This is where the employees will work – home or office

This is what the business wants to achieve in the future