

Unit 5: Entrepreneurship: Lesson 9 – Brand you!

2 Choose the correct word to complete the sentence

- 1 Abdullah apologised _____ for accidentally dropping his friend's phone.
a sincerely **b** desired **c** enthusiasm
- 2 The two interviewees have _____ experience.
a attached **b** equivalent **c** sincerely
- 3 The email had three _____ documents that detailed the company's sales.
a attached **b** marketing **c** brand
- 4 The company's _____ was in Umm Al Quwain.
a requirements **b** marketing **c** base
- 5 In Shamsa's _____ job she is responsible for all finances.
a marketing **b** current **c** base
- 6 After the _____ went through, Aziz was promoted.
a current **b** deal **c** requirements
- 7 The latest phone by this big brand is _____ by all.
a desired **c** enthusiasm **c** current
- 8 Afra showed great _____ at the interview and thus got the job.
a desired **b** responsible **c** enthusiasm
- 9 The company's _____ campaign was targeted at teenagers.
a attached **b** current **c** marketing
- 10 The job _____ included fluency in English and Arabic.
a responsible **b** requirements **c** desired
- 11 The big _____ names have most of the market.
a brand **b** deal **c** requirements
- 12 In Shamsa's previous job she was _____ for three employees.
a requirements **b** equivalent **c** responsible

