

- Fill in the gaps:

DEMAND

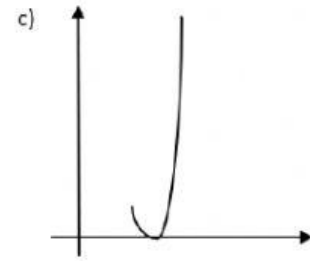
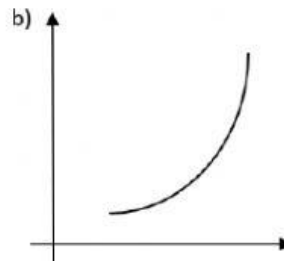
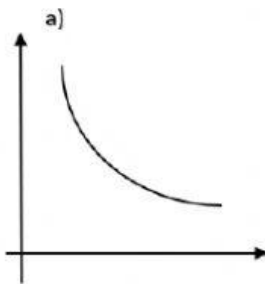
The sum of all the intended purchases in the economy at a given time is called _____ demand.

The demand of one type of product by all the consumers is called _____ demand.

The demand of one consumer is called _____ demand.

Demand is determined by the _____ and the curve of demand is _____.

- Choose the graph depicting a demand curve:



- The rise of household income causes:
 - A shift downwards on the curve.
 - A shift upwards on the curve.
 - A shift of the whole curve to the right.
 - A shift of the whole curve to the left.
- Which of the following factors will not cause a shift in the demand curve for shampoo?
 - the price of conditioners
 - the price of water
 - the decision of the consumer to wash their hair less
 - the price of shampoo
- The shift of the curve to the left inevitably means that
 - the income of consumers has decreased
 - the equilibrium price has decreased
 - the price of the supplementary goods has dropped
 - people want to buy more regardless of the price of the goods
- The graphs are showing the supply and demand of exercise books. Which of them is showing the fact that the school year has begun?

