

Ethical dilemma The burger murders

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1. Why was it so difficult to determine which of the meatless burger products were tampered with?

- A. Because the criminal bribed the security guard.
- B. Because all of the packages had visible air holes.
- C. Because the tampering occurred at the manufacturer before the burgers were sent to stores.
- D. Because the tampering was not evident on the packaging/product.

2. Which of the following statements about what happened following the poisonings is false?

- A. Deaths related to the poisoned burgers were headline news.
- B. The criminal killer was arrested a few years later when he tampered with bottles of Tylenol.
- C. Customers stopped buying your meatless burger brand.
- D. Investigators identified two stores where burgers were poisoned.

3. All of the following are potential options considered in response to the burger poisoning EXCEPT....

- A. Do nothing because the criminal, not your company, poisoned the burgers.
- B. Pull your meatless burger products only from the two stores where the poisonings are known to have occurred.
- C. Pull your meatless burger products from all stores in the city where the two stores with poisoned burgers were located.
- D. Pull your meatless burger products from every store wherever located.

4. Which contemplated strategy would represent the greatest potential disadvantage for the stakeholder?

- A. A "do nothing" option for investors.
- B. A "do nothing" option for employees.
- C. A "pull products from shelves at all the stores" option for investors.
- D. A "pull products from all stores in the city where you know poisonings occurred" option for employees.

5. Which of the following ethical tests seeks to determine the greatest amount of good for the greatest number of people?

- A. Family Test
- B. Newspaper Test
- C. Utilitarian Test
- D. Mentor Test