

# The tertiary sector

## Advertising

### WORKSHEET 3.4

1. Look at these advertisements. Then complete the table.

a)

**Sale**  
*Until the 31st of March only!*  
**Quality walking boots**  
**Half price!**



**€30.50**  
 Mr Jones shoes, 10 High Street

b)

***Hurry! This week only...***  
**Two kilos for the price of one!**



**Sausages**  
*1 kilo pork sausages €4*  
*Visit your local Farmers' Butcher shop*  
*for delicious sausages!*

c)

**Megasport**  
**Rollerblades and skateboards**  
**New designs available**  
*Best price in town!*  
**€40-€75**  
*Reserve yours today!*  
 Call: 555 033 177

d)

***Going on holiday?***  
*Don't know what to do with your pets?*  
**We can help!**

Dog walking and pet care services  
 Only €10 per pet, per day  
 Hill Road Pet Care  
 Tel. 555 931 931



|                                   | Advertisement a) | Advertisement b) | Advertisement c) | Advertisement d) |
|-----------------------------------|------------------|------------------|------------------|------------------|
| What product is being advertised? | <hr/> <hr/>      | <hr/> <hr/>      | <hr/> <hr/>      | <hr/> <hr/>      |
| What is the price?                | <hr/> <hr/>      | <hr/> <hr/>      | <hr/> <hr/>      | <hr/> <hr/>      |
| Where can you buy it?             | <hr/> <hr/>      | <hr/> <hr/>      | <hr/> <hr/>      | <hr/> <hr/>      |

# The tertiary sector

## Advertising

### WORKSHEET 3.4

#### 2. Match the sentence halves about advertising.

- |                                  |                                                                 |
|----------------------------------|-----------------------------------------------------------------|
| a) Advertisements encourages     | on television, on the Internet and in newspapers and magazines. |
| b) Companies advertise to get    | to save energy and limited resources.                           |
| c) We can see advertisements     | to buy products and services.                                   |
| d) Responsible consumers control | the consumer's attention.                                       |
| e) Responsible consumption helps | their use of products and services                              |