

Nonfiction Reading Test

Google

1. Which event happened last?
 - a. Lycos released their search engine.
 - b. Yahoo! released their search engine.
 - c. Google released their search engine.
 - d. Xerox released their copy machine.
2. Which statement would the author of this text most likely **disagree** with?
 - a. Part of Google's success is due to the design of their homepage.
 - b. Google succeeded by following examples of others in their field.
 - c. Google wasn't the first search engine, but it was the best.
 - d. Google's success may not have been possible without Larry Page.
3. Which best expresses the main idea of the third paragraph?
 - a. There are lots and lots of websites connected to the internet.
 - b. Google created a better way to organize search results.
 - c. Many smart people have worked on search engines over the years.
 - d. Older search engines used unreliable methods to order results.
4. What is the author's main purpose in writing this article?
 - a. To explain how Google overtook its rivals
 - b. To compare and contrast Google and Xerox
 - c. To persuade readers to use Google for internet searches
 - d. To discuss how companies can influence language over time
5. Which statement would the author most likely **agree** with?
 - a. Google became successful because its founders were well-connected.
 - b. Google was the world's first and best search engine.
 - c. Google changed the world by solving an old problem in a new way.
 - d. Google's other products are now more important to its success than search.
6. Which best expresses the main idea of the fourth paragraph?
 - a. Links allow people to surf from one website to the next.
 - b. Larry Page's ideas about links helped Google get to the top.
 - c. Larry Page contributed to the internet by inventing the link.
 - d. Google is a website that serves important links to users.
7. Which best explains why the author discusses Xerox in this text?
 - a. He is discussing big companies that came before Google.
 - b. He is explaining how companies must change with the times.
 - c. He is showing how companies can affect our language.

d. He is comparing and contrasting Google and Xerox.

8. How did Google improve search quality in 1998?

- a. They counted how many times queries appeared on each page.
- b. They looked more closely at the words in search queries.
- c. They linked to more pages.
- d. They studied the relationships of links.

9. Which was cited as a reason why Google became so popular?

- a. Google's homepage was clean.
- b. Google provided catchy news stories on their homepage.
- c. Google homepage loaded quickly.
- d. Google provided useful stock quotes on their homepage.

10. Which title best expresses the author's main purpose in writing this text?

- a. *Xerox Vs. Google: Battle of the Titans*
- b. *Search Engines: How They Work and Why They're Important*
- c. *A Better Way: How Google Rose to the Top*
- d. *Search Engines: A Short History of Important Tools*