

Unit 2 Mini vocabulary and grammar test – 4º ESO

Vocabulary: read the text and choose the correct option.

How to deal with false advertising

False advertising is the act of publishing products or services with statements that are not entirely true, in order to **1.** _____ people into buying them. False advertising often **2.** _____ the benefits of the item, **3.** _____ that it will change your life in some spectacular way or that it is much better than the rival brand. What can consumers do? We should always be a little suspicious and not always believe in 'miracle' solutions. A good strategy is to **4.** _____ ourselves before buying the product in question. Another one is to only trust a person who **5.** _____ a product or service when he or she uses it, not only because it's a part of an **6.** _____ campaign. Nobody wants to be **7.** _____, but we have to stay alert – it's really easy to fall into some publishing traps!

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|----------|-----------------|----------------|-----------------|----------------|
| 1 | a) manipulating | b) influence | c) inform | d) promote |
| 2 | a) promotes | b) claims | c) exaggerates | d) advertises |
| 3 | a) recommending | b) claiming | c) exaggerating | d) informing |
| 4 | a) inform | b) broadcast | c) claim | d) promote |
| 5 | a) claims | b) recommends | c) manipulates | d) appeal |
| 6 | a) broadcast | b) informative | c) appearance | d) advertising |
| 7 | a) informed | b) exaggerated | c) manipulated | d) broadcasted |

Grammar: irregular participles

Forget _____

Write _____

Draw _____

Catch _____

Grammar: Complete each sentence with the pair of verbs. Use one verb in the past simple and the other in the past perfect simple.

- After Molly _____ the washing up, she _____ out to meet her friends at a café. (finish / watch)
- The film _____ by the time we _____ at the cinema, so we missed the first 15 minutes. (start / arrive)
- I _____ much money left after I _____ my scooter, but I certainly don't regret buying it! (not have / buy)
- Euan _____ football last Saturday because he _____ his ankle that morning. (not play / hurt)
- By the time the shops _____, Mum and I _____ lots of bargains. (close / find)
- Someone _____ my phone, so it _____. (unplug / not charge)

