

Pink and blue project

1. Look at the photos from The Pink and Blue Project by South Korean artist JeongMee Yoon, What do you think she is expressing with these images?



2. Listen to a programme about children and stereotypes.

- What is surprising about dressing children in pink or blue?
- Do Alison and Natasha agree about the colour of children's toys?

3. Listen again and choose the right answer

- 1 A century ago, pink was considered to be a _____ colour than blue.
 - a more attractive
 - b more delicate
 - c stronger
- 2 After World War II, people started dressing girls in pink _____.
 - a because people had started to believe in gender equality
 - b because advertisers encouraged them to do so
 - c because they thought that pink suited girls better
- 3 Girls' toys today are _____.
 - a very similar to boys' toys
 - b very different from boys' toys
 - c more similar to boys' toys than they used to be
- 4 Alison Carr thinks that the toys children play with influence _____.
 - a their future education
 - b their future relationships
 - c their future personalities
- 5 Natasha Crookes thinks girls are more likely to choose scientific toys if _____.
 - a their parents tell them to
 - b they are allowed to choose for themselves
 - c they are packaged in a pink box