You go to a university that has a high amount of international students. You have realised that the website is not up to scratch. Write a proposal for the University Dean about how it could be improved. Write your proposal in 220-260 words in an appropriate style.

Fill in the gaps with the phrases provided on the right.

set out how this would benefit

has revealed

this proposal is aimed at outlining

this has become a cause for concern

a recent study into how

could be improved

Introduction

_____ the way in which the university website _____ so that it is more user friendly for international students. It will suggest what improvements can be made and also _____ the students themselves.

Problems with using the site

_____ easy it is to get around the site _____ that 70% of students whose second language is English find it difficult to find specific information about their courses. Because of the language barrier, they find it hard to make their search terms clear and _____. Translating the site is not an option and **this can be** a big problem, especially at the beginning of the academic year.



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Ways the site could address these issues

_____ the university website has neither a site map nor an introduction video to help novice students to find their way around it. _____ if there were some simple instructions to indicate where to find information. It is a delicate balance as we, of course, want international students to learn English, but also want them to navigate the site with ease.

Recommendations

_____ :

- ✓ Invite students who are starting out at the university to a quick and informative seminar to demonstrate how to use the site.
- ✓ _____ language help and some useful resources for language learning and assistance.
- ✓ Provide a survival pack for students to take with them and know how to combat technological issues.

_____, young people _____ feel more prepared for their experience and _____ this unique experience.

take full advantage of

provide

it has been well documented that

I would like to make the following recommendations

are bound to

if these recommendations are in place

it would make a huge difference



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