

### Breakout Room 3

Read the story and fill in the blanks with the verbs in the box.

named, contained, wrote, identified, estimated, used, fascinated, became, existed, began, is, invented, attracted

The first ever blogger may never be \_\_\_\_\_, but the most likely candidate \_\_\_\_\_ an American journalist, Justin Hall. He \_\_\_\_\_ blogging in 1994 (before the word "blog" \_\_\_\_\_) with a website called "Justin's Links from the Underground." At first, his website just \_\_\_\_\_ rather boring information about the Internet. But soon his main topic \_\_\_\_\_ his personal life. He \_\_\_\_\_ openly about his relationships, his passions, his plans, and his fears. More and more readers were \_\_\_\_\_ to his site, \_\_\_\_\_ by his daily blogs. They began to share their lives with his.

The word "blog" wasn't \_\_\_\_\_ until 1997. It is short for "WebLog" (web log), a name \_\_\_\_\_ by Jorn Barger in December of that year. Now the number of active bloggers is \_\_\_\_\_ to be about 100 million worldwide, and Justin Hall has been \_\_\_\_\_ "the founding father of personal blogging" by *The New York Times*.