

Unit 4. THE MASS MEDIA**Part I. PHONETICS**

Exercise 1. Mark the letter A, B, C or D to indicate the word whose underlined part differs from the other three in pronunciation in each of the following questions.

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|-----------------------------|--------------------------|-------------------------|-------------------------|
| 1. A. distributed <u>ed</u> | B. used <u>ed</u> | C. emailed <u>ed</u> | D. copied <u>ed</u> |
| 2. A. invented <u>ed</u> | B. contributed <u>ed</u> | C. attributed <u>ed</u> | D. welcomed <u>ed</u> |
| 3. A. coughed <u>ed</u> | B. developed <u>ed</u> | C. introduced <u>ed</u> | D. downloaded <u>ed</u> |
| 4. A. wicked <u>ed</u> | B. reduced <u>ed</u> | C. influenced <u>ed</u> | D. expressed <u>ed</u> |
| 5. A. accessed <u>ed</u> | B. searched <u>ed</u> | C. surfed <u>ed</u> | D. Recorded <u>ed</u> |

Exercise 2. Mark the letter A, B, C or D to indicate the word that differs from the other three in the position of the primary stress in each of the following questions.

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| 6. A. tablet | B. media | C. social | D. subscribe |
| 7. A. newspaper | B. smartphone | C. access | D. device |
| 8. A. computer | B. technology | C. magazine | D. connection |
| 9. A. networking | B. television | C. socialize | D. communication |
| 10. A. digital | B. entertain | C. Internet | D. cyberspace |