

The Vloggers

Ex 1 Read and write down in the empty space what makes a vlogger successful

Making good videos is not as easy as it looks. Successful vloggers like Charlie, Alex and Lex are **bright** and creative. They ¹became interested in vlogging because they genuinely enjoy what they do and they are just a little bit funnier and cooler than their audience. They have ²to work expectations of their fans – most of them post new vlogs several times a week. Vloggers interact with their audience – they ask them questions and they get immediate feedback. The vlogger has to ³manage to read all this feedback so that he or she knows what viewers like most. If the viewers like the vloggers and their vlogs, they are more likely to share their videos – the more shares a vlogger gets, the more money they will make from advertising. It's easy to make a vlog, but the successful ones are successful because they ⁴think of good stuff – very good stuff. Their earnings can ⁵total more than \$100,000 a year! If you ⁶find one of their vlogs by chance and then decide to follow them, you are helping to make them just a little more money.

Ex. 2 use the given phrasal verbs to replace the underlined words. Then listen and check

got into come up to come across live up to keep up with come up with

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____



Charlie McDonnell

Alex Day

Lex Croucher

<https://www.youtube.com/watch?v=SLWrYh9Lr4A>

https://www.youtube.com/watch?v=3pQ4DDtbV3U&list=PLZfXC_h05mRGBW_SiOV5Ey_xW6kC1HEnh alex day

<https://www.youtube.com/watch?v=IfgxvjvWWWU> lex croucher