Emma Rigby

UNITS 1–3

My name's Emma Rigby and I'm the and director of *Love Your Doorstep*, an -winning business and community platform.

new people is an important part of my role. My whole business has been built on forging and relationships with people. One of my is introducing myself to potential new contacts. As the director of the company, it's important that I mix people well and it's something that I really enjoy ... is face-to-face with new people. When it comes to small in business, I do believe it's important. I think it helps to forge those relationships. I also think that cutting to the is also important. But to create those long relationships, there's nothing better than a bit of small talk. A brand to me is your company's , and I believe the initial conversations that you have with people – when you leave them, you're enhancing and giving them a taste of what your brand really is. Our brand is and soft, but also it's professional and that's the kind of brand that I really wanted for a company like ours, so that people felt that they could what we were doing.

LIVEWORKSHEETS