

Emma Rigby

UNITS 1-3

My name's Emma Rigby and I'm the _____ and director of *Love Your Doorstep*, an _____-winning business and community platform.

_____ new people is an important part of my role. My whole business has been built on forging and _____ relationships with people. One of my _____ is introducing myself to potential new _____ contacts. As the director of the company, it's important that I mix _____ people well and it's something that I really enjoy ... is face-to-face _____ with new people. When it comes to small _____ in business, I do believe it's important. I think it helps to forge those relationships. I also think that cutting to the _____ is also important. But to create those long _____ relationships, there's nothing better than a bit of small talk. A brand to me is your company's _____, and I believe the initial conversations that you have with people – when you leave them, you're enhancing and giving them a taste of what your brand really is. Our brand is _____ and soft, but also it's professional and that's the kind of brand that I really wanted for a company like ours, so that people felt that they could _____ what we were doing.