

## TARGET MARKET WORKSHEET

Name -

Who do you think will buy these products?



Kids camera -80 AED



Colour Printer 250 AED



GUCCI bag -7500



Smart Watch- 800 AED



Wrinkle repair - 150 AED



7 Seater SUV Family car



Mini cooper - car



Shopping Trolley -100 AED

|                                              |  |
|----------------------------------------------|--|
| 25 year young single man working in company. |  |
| 25 – 35 age woman, mother and working.       |  |
| School going kids                            |  |
| Women 40+                                    |  |
| Working lady with high income                |  |

سبلاش  
Splash

Who are the main buyers?

Gender –

Age –

Income -



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Gender –

Age –

Income -



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Gender –

Age –

Income -



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Gender –

Age –

Income -