

The Women's Centre

St. Thomas

Principles of Business Pre-Test

2021

Indicate the most suitable response to each question.

NAME:

DATE:

CURRENT GRADE LEVEL:

1. What are needs?

- a. things we desire for a comfortable living
- b. things we require to stay alive
- c. things we are not able to do for ourselves

2. Which of the following are needs?

- a. food, shelter, clothing
- b. education, love, acceptance
- c. transportation, communication, religion

3. Which of the following can be best categorized as wants?

- a. car, books, smart phone
- b. house, water, grocery
- c. house, food, clothing

4. Who is considered a consumer?

- a. a person who makes a product
- b. a person who advertises a product
- c. a person who buys a product

5. Which of the following business would be considered a service business?

- a. Scotia bank
- b. Jong Supermarket
- c. Black's Farm

6. Which is the NOT a purpose of a business?

- a. To fulfill the needs and wants of the consumer
- b. To make money
- c. To have as much time off as possible

7. Businesses can be said to provide

- a. goods only
- b. services only
- c. goods and services

8. What is the definition of the term 'Barter'?

- a. the exchange of goods and services for other goods and services.
- b. the exchange of goods and services for money.
- c. the exchange of goods and services for precious stones and metals.

9. Any commodity that is generally accepted as a medium of exchange is called

- a. product
- b. money
- c. collateral

10. Three characteristics of money are?

- a. affordability, stability and portability
- b. compatibility, portability and divisibility
- c. portability, divisibility and acceptability

11. Some instruments of payment are

- a. money order, credit card and debit card, health card
- b. barter, health card, credit card and cheque
- c. mobile money, money order, credit card and barter

12. A sole trader is

- a. a business owned and controlled by one person
- b. a business owned by many persons and controlled by one person
- c. a business with only one partner

13. What function of business is responsible for paying bills?

- a. Management
- b. Accounting
- c. Marketing

14. Which function of business is responsible for the hiring and firing of employees?

- a. Accounting
- b. Management
- c. Human Resource

15. Which business function is responsible for making sure the organization meets its goals and obligations?

- a. Management
- b. Operations
- c. Marketing

16. Which business function on based on the 4P's?

- a. Human Resource
- b. Marketing
- c. Operations

17. Which business functions deal with emails and software applications?

- a. Information Technology
- b. Operations
- c. Management

18. Which type of business is owned by one person?

- a. Corporation
- b. Franchise
- c. Sole Trader

19. Which business is considered the safest to operate?

- a. Partnership
- b. Franchise
- C. Sole Trader

20. Tangible items that businesses sell are called?

- a. goods
- b. services
- c. products

21. Contest between businesses to win customers is called

- a. cooperation
- b. collaboration
- c. competition

22. A business owned by two or more persons is called a

- a. Partnership
- b. Sole Trader

c. Franchise

23. Business such as McDonald's, Burger King and JFC are known as

- a. Franchise
- b. Partnership
- c. Corporation

24. What is profit?

- a. money earned from sales
- b. the differences between sales and expenses
- c. money lodged into the bank

25. Who is competition among businesses good for?

- a. the business owner
- b. the customer
- c. the producer

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