

Read

A. Discuss.

- What do you do to protect the environment?
- What more could you do?

B. Read the text quickly and decide which of the two headings, a or b, is more suitable for each of the paragraphs 1-3.

Keep It Green!

Everybody buys and uses a variety of products every day without giving it a lot of thought. You might not have realised it, but each of these products affects the environment somehow; through the way it is made, used or disposed of. For this reason, eco-scientists are trying to come up with ideas to introduce environmentally-friendly products into our lives. Their motto is REDUCE, REUSE, RECYCLE!

1

a Save water

b Kill two birds with one stone



How eco-friendly are you at home? We tend to waste a lot of energy, which is not particularly good for the environment. Well, a new showerhead has been designed to help us out in two different ways. Firstly, it is a light for the shower, powered by the water used while having a shower. This means that you don't need to have the bathroom light on, which saves electricity. It is easy to install and has another interesting feature. You must have found yourself in a situation where you step into the shower and the water is either too cold or too hot. Well, this showerhead has an indicator which glows blue or red when the water is too cold or too hot, and turns off when the water has reached the right temperature and needs no more heating. It's sure to be a feature in homes all over the world in the future.

2

a The latest trendy accessories
b From phone to flower

One device that is thrown out very frequently is the mobile phone. Eager to keep up with all the latest technological trends, consumers tend to throw out their phones after an average of 18 months and buy the latest model. If you take into consideration that about 4.5 billion mobiles are in use worldwide, then it's not surprising that there are mountains of unwanted phones across the globe. Most mobile phones contain hazardous materials and recycling them is difficult and costly. However, researchers in England have created a mobile with high-tech materials. 'So, what?' you might say, but it also contains a sunflower seed. So, when you don't want the phone any longer, you simply plant it. The seed grows into a beautiful sunflower, fertilised by the biodegradable case, which will break down completely within a month. If that isn't environmentally friendly, what is?

3

a Trendy junk

b Recyclable handbags

Sometimes the most unlikely combinations have very successful results, and can also have a positive effect on the environment. A company in the USA noticed how many old car number plates were left on the side of roads or in junkyards. They took the number plates and thought of a way to recycle them. They turned them into fashionable handbags and CD cases! You may not have seen them before, but they have become a huge success. The company now provides a service where you can send your own old number plate to be turned into a handbag. They are also looking into using other parts of cars to create fashionable accessories. It just shows you that you can look good and be eco-friendly at the same time. So have you got a number plate that you want to get rid of?

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C. Read the text again and answer the questions.

1. Where does the eco-friendly showerhead get its power from?
It gets power from _____.
2. How can you tell if the water is too hot with the eco-friendly showerhead?
When _____.
3. What usually happens to mobile phones after 18 months?
Consumer _____.
4. What do you do with the mobile developed by English researchers when you've finished with it?
You _____.
5. What happens to the biodegradable case?
It will _____.
6. Where does the company that makes fashionable handbags get materials from?
From _____.
7. How can you get a personalized handbag made?
By _____.

D. Find words/ phrases in the text and match them with the definitions below.

1. get rid of (**introduction**): _____
2. provide energy so that something works (**paragraph 1**): _____
3. produce a soft, steady light (**paragraph 1**): _____
4. often (**paragraph 2**): _____
5. very keen and excited about something one wants to do
(**paragraph 2**): _____
6. dangerous, harmful (**paragraph 2**): _____
7. a place where old cars, machines, etc. are collected
(**paragraph 3**): _____

E. Write your opinion in the space provided.

- Why is it important to help protect the environment?