

The word jeans comes from a kind of material that was \_\_\_\_\_ in Europe. The material, called jean, was \_\_\_\_\_ sailors from Genoa in Italy, because they wore clothes made from it. In the 18th century jean cloth was made \_\_\_\_\_ from cotton and workers at that time loved wearing it because the material was very strong and it did not \_\_\_\_\_ out easily. In the 1960s, many university and college \_\_\_\_\_ wore jeans. Designers made different styles of jeans to match the 1960s' fashions: \_\_\_\_\_ jeans, painted jeans and so on. In the 1970s more and more people started wearing jeans because they became \_\_\_\_\_. In the 1980s jeans finally became high \_\_\_\_\_ clothing, when famous designers started making their own styles of jeans, with their own \_\_\_\_\_ on them. \_\_\_\_\_ of jeans went up and up. But in the 1990s the worldwide economic \_\_\_\_\_ got worse, and the sale of jeans stopped growing. However, jeans have never been \_\_\_\_\_, and today- young generation is still fond of wearing them.