Name: **Market Research Worksheet**

Drag and drop the correct words to complete the definitions

market particular consumer research industrial data
Marketing analysis niche collection Market

1. A small segment of a larger market is called a _____market.

2. A_____ market is where consumers are able to buy goods and services.

3. _____is the process of identifying, anticipating and satisfying customers wants and needs.

4. A _____is any situation which brings buyers and sellers together.

5. An _____market brings business customers and suppliers together to exchange good and services.

6. _____ _____is the _____ and _____ of _____about a _____ market situation.

LIVEWORKSHEETS