

Student Name:

Grade:

Date:

Activity: Identify Unique selling points (USPs) of these enterprises

Research

Explore the unique selling point (USP) of the following enterprises:



Instagram



Burj Al Arab



Domino's Pizza



Critical Thinking

Conduct a brief research and identify USPs

Unique selling point (Instagram)	Unique selling point (Burj Al Arab)	Unique selling point (Domino's Pizza)